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School of Business
Bachelor of Business Administration
Mid Term Examination - Nov 2023

Duration : 90 Minutes
Max Marks : 50

Sem I - D1UA106T - Business Environment

General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) Explain the importance of Ecological environment. K2 (2)
- 2) List the various problems faced by the Business organization elaborate with examples K1 (3)
- 3) Outline the concept of class struggle in a capitalist economy and how it can be removed? K2 (4)
- 4) Explain the obstacles organizations face in upholding environmental preservation as they strive to manage sustainability within their business operations." K2 (6)
- 5) Identify how does the categorization of industries based on ownership in the Industrial Policy Resolution, 1956 impact industrial development, and can you provide relevant examples to illustrate this K3 (6)
- 6) Identify the need to implement the Industrial Policy in India? Also explain in detail the Industrial Policy Resolution of 1991. K3 (9)
- 7) Examine how does globalization extend and intensify social relations ? Expalin with help of example. K4 (8)
- 8) Analyze the different international risk for business.Expalin the Economic and Political risks in Detail. K4 (12)

OR

- Examine the purpose of strategic management decisions for a business? Explain your answer with relevant examples. K4 (12)