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School of Business
Bachelor of Business Administration
Mid Term Examination - Nov 2023

Duration : 90 Minutes
Max Marks : 50

Sem I - D1UA103T - Principles of Management

General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) Illustrate some examples of Conceptual Skill in Robert Katz management skill framework? K2 (2)
- 2) How did the Human Relations Approach differ from earlier management theories, such as Scientific Management? K1 (3)
- 3) Explain Mintzberg's Managerial Roles and categorize them into Interpersonal, Informational, and Decisional roles. K2 (4)
- 4) Explain the concept of "coordination" for effective management ;with the help of an example? K2 (6)
- 5) Identify and provide examples of concept of Strategic planning and how it is applied in a modern organization? K3 (6)
- 6) Identify the concept of "Harmony not Discord" to describe the key components of an effective management ;with the help of an example. K3 (9)
- 7) Analyze the fundamental principles of administrative management put forth by Henri Fayol and explain their significance in modern organizations? K4 (8)
- 8) Analyse the challenges and potential barriers that organizations might encounter when implementing MBO, and propose strategies to overcome them K4 (12)

OR

Examine the link between MBO and strategic planning, and how MBO can contribute to the achievement of an organization's long-term goals. K4 (12)