

School of Hospitality

Tourism
ETE - May 2023

Time : 3 Hours

Marks : 50

Sem VI - F030602TA - Entrepreneurship Development in Tourism

Your answer should be specific to the question asked

Draw neat labeled diagrams wherever necessary

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| 1. | What is an Enterprise? | K1 CO1 (2) |
| 2. | Define cooperative organization. | K2 CO2 (2) |
| 3. | What is debt-equity consideration? | K3 CO3 (2) |
| 4. | What is a selection of products? | K4 CO4 (2) |
| 5. | Discuss the Factors affecting Entrepreneurship growth. | K4 CO5 (2) |
| 6. | Define tourism entrepreneurship. What are its characteristics? | K3 CO1 (5) |
| 7. | Discuss the scope of restaurant services as tourism entrepreneurship in India. | K4 CO2 (5) |
| 8. | Write short notes on (a) Theme parks (b) International Entrepreneurship | K6 CO6 (6) |
| 9. | Explain the barriers to the development of rural tourism in India. Suggest measures to overcome such barriers. | K4 CO3 (8) |
| 10. | Discuss the role of the hotel industry in the promotion of tourism in India. | K5 CO4 (8) |
| 11. | Write a note on Women Entrepreneurs in India. | K6 CO5 (8) |