

Name.		Printed Pages:01		
Student Admn. No.:				
School of Semester End Examination (SEE), Summer Term - August 2023 [Programme:] [Semester: All Semesters (except 2022-23 – Sem I & II, 2021-23 – Sem IV)] [Batch:] (For all PG programmes and remaining programmes not included in template 1)				
Course Title: Specialized reporting and Mobile Journalism		Max Marks: 50		
Course Code: BAJC3001		Time: 3 Hrs.		
Instructions:		1. All questions are compulsory. 2. Assume missing data suitably, if any.		
		CO	K Level	Marks
SECTION-A (10 Marks)		2 Marks each		
1.	Name two examples of specialized reporting areas that focus on in-depth investigation and uncovering hidden stories.	CO1	K1	2
2.	Identify one essential accessory used in mobile reporting to stabilize the camera and improve the quality of footage.	CO1	K1	2
3.	Illustrate the advantages of mobile journalism over traditional reporting methods.	CO2	K2	2
4.	Outline the essential skills required for a journalist to excel in mobile journalism.	CO2	K2	2
5.	What is the primary device used in mobile journalism for capturing videos and photos in the field?	CO1	K1	2
SECTION-B (16 Marks)				
6.	Apply your knowledge of mobile journalism to create a step-by-step guide on how to use a specific mobile app for live reporting.	CO3	K3	5
7.	Analyze the benefits of mobile reporting compared to traditional newsroom setups. Assess how mobile reporting empowers journalists to cover breaking news and events in real-time	CO4	K4	5
8.	Evaluate the effectiveness of mobile PTCs in news reporting. Discuss how mobile PTCs offer a dynamic and versatile way for journalists to deliver their reports while being on-site at a location.	CO4	K4	6
SECTION-C (24 Marks)		8 Marks each		
9.	Explain the importance of video and audio recording quality in mobile journalism. Discuss how factors such as lighting, stability, and clear audio contribute to the overall professionalism and credibility of mobile journalism content. Provide examples of how enhancing video and audio recording can elevate the storytelling and impact of news reports.	CO2	K5	8
10.	Imagine you are a mobile journalist reporting from a remote location with limited resources. Propose a portable equipment setup that includes essential tools for capturing high-quality video, audio, and images using a smartphone. Justify your equipment choices by explaining how each item contributes to enhancing the overall production value and storytelling capabilities of your mobile journalism content.	CO3	K5	8
11.	Analyze the challenges and opportunities faced by mobile journalists while covering different news beats, such as politics, sports, environment, and entertainment. Discuss the specific considerations and skills required for reporting in each beat using mobile journalism tools.	CO4	K6	8