

School of Business

Department of Business

Mid Term Examination

Exam Date: 26 Sep 2023

Time : 90 Minutes

Marks : 50

Sem V - D1UA501T - Entrepreneurship

Your answer should be specific to the question asked

Draw neat labeled diagrams wherever necessary

- 1) Illustrate any two most compelling startup success stories. K2 (2)
- 2) Which is more crucial to the success of a start-up: the idea or the execution? Explain by relevant example. K1 (3)
- 3) Illustrate the Myths of Entrepreneurship. Discuss with an example. K2 (4)
- 4) Interpret the importance of Commercialization of Innovation. K2 (6)
- 5) Explain innovation in an entrepreneurship. Identify different types of innovation with example. K3 (6)
- 6) "Entrepreneurs use venture capital to fund their business", is one of the common myths. Do you agree or disagree with the statement? Apply your thoughts with relevant example. K3 (9)
- 7) List out the four primary traits and characteristics of successful entrepreneurs. K4 (8)
- 8) Analyze the role of technology in fostering innovation for entrepreneurs. How can technological advancements be leveraged to create disruptive products or services in the market? give answer K4 (12)

OR

"Creativity plays an important role in entrepreneurship", discuss the statement. Also classify the source of creativity in entrepreneurship. K4 (12)