

School of Liberal Education

Department of Mass Communication

Mid Term Examination

Exam Date: 26 Sep 2023

Time : 90 Minutes

Marks : 50

Sem III - MAMC6002 - Event Management

Your answer should be specific to the question asked

Draw neat labeled diagrams wherever necessary

- 1) Explain Commerations K2 (2)
- 2) Define the relevance of various Resources in event management. K1 (3)
- 3) Outline the key practices in Post-Event Management. K2 (4)
- 4) Explain the importance of site and infrastructure management in the context of organizing successful events. K2 (6)
- 5) Construct Budgeting for an event of your choice. K3 (6)
- 6) Identify how successful event management requires a dedication to risk management. K3 (9)
- 7) Enlist the roles of event manager for the execution of successful event K4 (8)
- 8) Enlist the best practices for conducting emergency evacuation drills or simulations to train event staff and attendees. K4 (12)

OR

Examine how does event sponsorship aid in a successful event organization? K4 (12)