School of Finance and Commerce

Commerce ETE - Jun 2023

Time: 3 Hours Marks: 100

Sem IV - H1UA401T - Supply Chain Management *Your answer should be specific to the question asked* Draw neat labeled diagrams wherever necessary

1.	Summarize the 5 Basic Components of Supply Chain Management.	K2 CO1 (5)
2.	List few Key features of effective supply chain management.	K1 CO1 (5)
3.	List out the type of Inventories.	K1 CO1 (5)
4.	Interpret nine benefits of Supply Chain Management Outsourcing.	K3 CO2 (10)
5.	Point out the Technology intervention in MDM.	K3 CO2 (10)
6)	Discuss how CRM can be utilized to predict customer behavior?	K4 CO4 (10)
OR		
	Discuss out the factor which could hamper the organisation while entering into strategic alliance and outsourcing	K4 CO5 (10)
7.	Explain the demand management process and its components.	K2 CO1 (10)
8.	Relate how Green Supply Chain Managementis helpful in SCM.	K3 CO2 (15)
9.	Compare what's the difference between ERP and SCM systems?	K4 CO3 (15)
10)	Write the current trends and technologies adopted in supply chain outsourcing.	K5 CO4 (15)
OR		
	A supply chain is an entire system of producing and delivery of products or services. Justify the statement.	K5 CO4 (15)