School of Law

Bachelor of Law ETE - Jun 2023

Time: 3 Hours Marks: 100

Sem IV - D1UA421T/ BLA02141 Entrepreneurship Development

Your answer should be specific to the question asked Draw neat labeled diagrams wherever necessary

1.	Classify the business plan.	K1 CO2	(5)
2.	Tell any two characteristics of successful entrepreneur.	K1 CO1	(5)
3.	Classify is the meaning of women entrepreneurship.	K2 CO2	(5)
4.	Illustrate the Intrapreneurship with suitable example.	K2 CO2	(10)
5.	"In the present era, women entrepreneurs also play an important role in the growth of society". Discuss the statement and give an example in the support of your answer.	K3 CO3	(10)
6.	What challenges are common among women entrepreneurs? Discuss	K3 CO3	(10)
7.	What is the status of women entrepreneurs in contemporary business? Illustrate with examples. Explain	K4 CO4	(10)
OR			
	Give any two examples of women entrepreneur with their business.	K4 CO4	(10)
8.	What is self-employment women association? Explain with its advantages and function.	K5 CO6	(15)
OR			
	What are the problems faced by Indian women entrepreneurs? Explain the strategies to be followed to make them competitive.	K5 CO6	(15)
9.	Suppose you want to launch a product in the market being as an entrepreneur, how you will plan to introduce this product? Give with example keeping in mind financial planning as well as marketing plan.	K4 CO4	(15)
10.	Critically discuss the merits and demerits of family business in detail.	K5 CO5	(15)