School of Finance and Commerce
Commerce
ETE - May 2023

Time : 3 Hours   **Marks : 50**

Sem VI - BIAF3056 - International Business Management
Your answer should be specific to the question asked
Draw neat labeled diagrams wherever necessary

1. Define franchising.   K2 CO1 (2)

2. Enlist components of the internal business environment.   K2 CO2 (2)

3. Apply knowledge of comparative advantage theory to identify any 2 assumptions of it.   K3 CO3 (2)

4. Identify the reasons for the establishment of UNCTAD.   K3 CO4 (2)

5. Define the concept of foreign investment.   K4 CO5 (2)

6. Apply the knowledge of international business to identify dimensions covered under the scope of   K3 CO1 (5)
the international business environment.

7. Applying the concept of international business, explain different dimensions under which MNCs   K3 CO2 (5)
can be defined.

8. *"Financial determinants of Foreign Investment have been categorized into three groups –*   K5 CO5 (6)
each of them mirroring the main inspirations of investing resources into foreign nations."
Justify the statement by explaining host-country economic determinants for foreign investment.

9. Explain the implications of the "National Competitive Advantage" Theory propounded by Michael   K3 CO3 (8)
Porter.

10. Explain the role of the South Asian Association of Regional Cooperation (SAARC) in the context   K3 CO4 (8)
of Regional Grouping.

11. Compare International Business with Domestic Business to explain the difference between the   K5 CO5 (8)
two.